

**THINK
NEGATIVE**

Think Negative COP31 Pavilion

COALITION MEMBER
**SPONSORSHIP
OPPORTUNITIES**

Give your organisation a visible base at COP, connect with policymakers, buyers, investors and the wider carbon removal community, and showcase your work through the Think Negative Pavilion.

Every sponsorship directly supports the coalition's shared presence virtually and in the Blue Zone.

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BRONZE PAVILION PRESENCE €2,000

Establish a visible presence inside both the physical and the virtual Pavilion and use it as a base for conversations during COP.

Includes:

- One 15-minute sponsor spotlight on a Category C day*. OR a 1-hour branded **virtual** session.
- Display of sponsor-supplied brochures and small promotional materials at the reception desk.
- Small logo displayed on the Pavilion sponsor wall or equivalent branded area.
- Listing as a Pavilion sponsor in relevant digital materials.
- Access to shared Pavilion networking opportunities.
- Reception support: the Pavilion team can receive messages and direct visitors to your representatives.

Category A days: Friday and Saturday of the first week and Monday-Tuesday

Category B Days: Tuesday-Wednesday-Thursday of the first week and Wednesday of the second week

Category C Days: Monday of the first week and Thursday-Friday of the Second week



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SILVER EXTENDED VISIBILITY €5,000

Build greater recognition before and during COP through stronger digital visibility and a better-positioned Pavilion spotlight.

Includes everything in **Bronze, plus:**

- One 30-minute sponsor spotlight on a Category B or C day. *
- 1-hour branded virtual session.
- Five reshares of eligible sponsor-authored COP or CDR posts through Think Negative's social channels.
- Medium logo placement within the Pavilion.
- A sponsor profile on the Think Negative website, including a logo, short description and website link.
- One longer-form website feature, interview or case study.

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GOLD PAVILION LEADERSHIP **€10,000**

Take a leading position within the Pavilion through premium programming, sustained communications and the coalition's highest level of brand visibility.

Includes everything in Silver, plus:

- Large logo placement in a prominent Pavilion location.
- Up to ten social media reshares in total during the COP campaign period.
- One co-produced feature, interview or sponsor perspective for the Think Negative website and social channels.
- One full-hosted Pavilion session on Category A, B or C Day.*
- One 30-minute sponsor spotlight session in total on Category A, B or C Day. *
- Video recording of the sessions.

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SOCIAL EVENT SPONSORSHIP FROM €10,000

Place your organisation at the centre of a high-level gathering for the carbon removal community at COP.

Social event packages can be tailored to the level of support, with no upper contribution limit. The event must remain focused on carbon removal rather than becoming a corporate showcase.

Benefits could include:

- Recognition as a lead or co-sponsor of the event.
- Prominent logo placement on invitations, registration pages, event signage and related communications.
- A opening address focused on carbon removal and the purpose of the gathering.
- Reserved invitations for the sponsor's priority guests.
- Input into the guest list, with final curation retained by Think Negative.
- Dedicated pre-event and post-event social media recognition.
- Inclusion in relevant media materials, with an approved sponsor quote.
- PR and communications support around the partnership.
- Opportunity for an agreed branded activation or display at the venue.

SPONSORSHIP TIERS

Our Sponsorship Packages

Tier	Contribution
BRONZE	€2,000
SILVER	€5,000
GOLD	€10,000
SOCIAL EVENT SPONSORSHIP	From €10,000

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THANK YOU FOR YOUR TIME

CONTACT US

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